

NO Cell Phone Use While Driving!

- The National Safety Council estimates that a minimum of 26% of all crashes involve drivers talking or texting on cell phones.
- Distracted driving is responsible for more than 3,000 deaths and close to half a million injuries each year.
- More than 30 different scientific studies show that hands-free cell phone usage is equally distracting and dangerous as handheld cell phone usage.
- Drivers talking on cell phones tend to “look at” but not actually “see” up to 50% of the information in driving environment.
- Reaction time for a driver talking on a cell phone is delayed as much as it is for a driver that is legally drunk.
- Studies show that drivers who send or receive text messages focus their attention away from the road for an average of 4.6 seconds. At 55 mph, this is the equivalent of driving the length of a football field blindfolded.
- In most states it is illegal to text while driving, and many other states and some local jurisdictions also ban the use of handheld cell phones. Violators often face expensive fines.



Don't Risk Your Wallet, Your Job, or Your Life!

Alteris